

# Using the Logical Framework to Plan a Project Evaluation

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An evaluation exercise can be viewed as a project. A logframe can be used as a tool to guide planning the evaluation and documenting a summary of the logical connection between the elements of the exercise. This approach to planning an evaluation is helpful in several ways.

- It's a novel way of facilitating common understanding about logframes for evaluation team members and stakeholders.
- It reminds stakeholders that following up the nature of the influence of the evaluation on the agency can be included in planning the exercise.
- It can broaden perspectives on the nature of a logframe that can lead to more flexible and creative use of the tool.

Exhibit 1 Example of a Logframe for an Evaluation Exercise

	hierarchy of objectives	indicators [targets or standards]	verification [data collection process]	assumptions
broad <b>goal</b> of this evaluation	strengthen accountability and institutional learning within the agency	amount of trust agency groups have in the evaluation findings	*after 12 mos. document project changes related to findings; *document how findings were used by the primary stakeholders	*stakeholders will act on the findings; *staff will continue to apply evaluation skills
<b>purpose</b> of this evaluation	increased evaluation knowledge and skills among evaluation team members	self reports of team members on changes in knowledge and skills	after 6 mos. review quality of other project evaluations done after this evaluation	*stakeholders and team members are open to change; *they understand community development as facilitated by the agency

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outputs	<ul style="list-style-type: none"> <li>*assessment of community needs against agency strategy;</li> <li>*assessment of soundness of project design;</li> <li>assessment of integrity of implementation;</li> <li>*conclusions and recommendations based on evidence related to results</li> </ul>	<ul style="list-style-type: none"> <li>*oral debriefing to management team during field visit;</li> <li>*written interim report within 10 days;</li> <li>*written technical report within 90 days</li> </ul>	<ul style="list-style-type: none"> <li>review of evaluation reports against evaluation design and appropriate evaluation standards</li> </ul>	<ul style="list-style-type: none"> <li>*team members are willing and able to analyze complex information;</li> <li>*stakeholders want to know the truth about the project influence</li> </ul>
inputs, activities	<ul style="list-style-type: none"> <li>*review of agency strategy documents and project documentation;</li> <li>*evaluation team training;</li> <li>*interviews of project beneficiaries and staff;</li> <li>*discussions of preliminary findings with stakeholders;</li> <li>*preparation of reports</li> </ul>	<ul style="list-style-type: none"> <li>*external team of two stakeholders and two consultants;</li> <li>*internal team of 6-10 people;</li> <li>*15 work days total;</li> <li>*5 work days in project community;</li> <li>*external budget \$12,000;</li> <li>*internal budget \$1,000</li> </ul>	<ul style="list-style-type: none"> <li>*review of daily activity logs kept by evaluation team;</li> <li>*review of methodology notes;</li> <li>*review of expense reports against budget</li> </ul>	<ul style="list-style-type: none"> <li>*community is accessible;</li> <li>*community members and other stakeholders cooperate;</li> <li>*evaluation team members available full-time</li> </ul>